The table below gives information on internet use in six categories by age group.

Describe the information in the table and make comparisons where appropriate.

## Internet Activities by Age Group

|                      | Age group |     |     |     |     |     |     |  |  |
|----------------------|-----------|-----|-----|-----|-----|-----|-----|--|--|
| Activity%            | Teens     | 20s | 30s | 40s | 50s | 60s | 70+ |  |  |
| Get News             | 76        | 73  | 76  | 75  | 71  | 74  | 70  |  |  |
| Online games         | 81        | 54  | 37  | 29  | 25  | 25  | 32  |  |  |
| Downloads            | 52        | 46  | 27  | 15  | 13  | 8   | 6   |  |  |
| Product<br>research  | 0         | 79  | 80  | 83  | 79  | 74  | 70  |  |  |
| Buying a product     | 43        | 68  | 69  | 68  | 67  | 65  | 41  |  |  |
| Searching for people | 5         | 31  | 23  | 23  | 24  | 29  | 27  |  |  |

The table indicates <u>people's</u> internet activities <u>percentages</u> are divided into six age groups. Although different age groups <u>are fond</u> of various activities, some interests are prevalent in all age groups.

Getting News fluctuates gradually from 76 percent in teenagers to the oldest age group. Online games activity is the most popular activity among the teenagers with 81%, then it decreased/before falling dramatically to 25% in the 60th decade, but it is interesting to note that it increased to 31% in between oldest age group. Downloads are the most prevalent among the youngest age group with 52%, and then it has plunged to negligible 6% in the oldest.

Interestingly, teenagers had no product research, <u>despite</u> <u>the fact that</u> it soared suddenly to 79% in the <u>20th-third</u> decade and the 40s age group is the most interested decade with this activity. Buying a product fluctuates steadily between 65-68% in midaged groups. Searching for people <u>experienced a period of volatilityvolatile</u> mildly from 5% in teens to 27% in the oldest age.

Thus, getting news was clearly the favorite activity among all age groups, with searching for people being the least interest.